

Artwork / Printing Specifications

CORRECT PREPARATION OF DIGITAL FILES FOR OUTPUT IS CRITICAL FOR AN ACCURATE AND TIMELY DELIVERY OF YOUR PRODUCT. YOU CAN AVOID DELAYS AND ADDITIONAL CHARGES BY FOLLOWING THESE RECOMMENDED GUIDELINES. If no colours specs are provided we will print straight from disc and will not be held liable for incorrect colours.

Supported Programmes & Applications:

- Macromedia Freehand MX
- Adobe Illustrator CS3
- Adobe InDesign CS3
- Adobe Photoshop CS3
- Adobe Acrobat PDF

Fonts & Type:

- All fonts **MUST** be converted to paths or outlines.
- Please include all required font files.

Images, Photos or Scans

- Please convert all image files to EPS (jpeg maximum quality)
- Please convert to CMYK or grayscale
- Set the DPI (Dots Per Inch) to 100dpi or higher at actual size (eg. 3m x 1m)

Colour Matching:

- In order for accurate colours to be printed, an Epson colour Proof or laser print out is to be supplied for colour matching / proofing, your artwork against.
- Please specify if pantones are to be matched.
- Convert all colours to CMYK.
- Do not use RGB or colour generics, such as "sky blue".

Delivery of Artwork:

- CD, DVD, USB Flash Drive or E-mail us (for files 10MB or smaller)
- <ftp://files.swiftgraphics.co.za>
User Name: client
Password: swift
- www.sendthisfile.com
- www.yousendit.com

(please save a file under the relevant order number if it is sent via you send it or the ftp site)

